



Simple Tea Private Labeled Tea 2008 Buyer's guide

Rare Tea Collection



Rare organic whole-leaf ancient green tea
Our favorite green tea. Picked from 1000 year old tea trees, this green tea's flavor and aroma are well balanced and refreshing with notes of melon, flowers and toasted pine nut. The finish is sweet, smooth and slightly more pungent than green teas from Eastern China due to the rare tea tree varieties used to make this tea.



Rare whole-leaf jasmine green tea
The production of our Jasmine teas begins with the finest tea leaves that are scented with fresh jasmine blossoms in the classic manner. This traditional method of hand-making jasmine tea assures the connoisseur of a rich aromatic flavor that is perfectly balanced to the taste of the leaf.



Rare high mountain whole-leaf green tea
Also known as the Green Pearl for its pleasing shape and color, our whole-leaf green tea is rolled into evenly sized little balls which "blossom" under hot water to produce a full, rich and smooth cup of refreshing green tea.



Rare high mountain whole-leaf oolong tea
A superior lightly oxidized green oolong tea from Taiwan - whose famous high mountain gardens provide the perfect environment in which to cultivate its large, distinctively fragrant leaves.



Rare organic whole-leaf ancient black tea
This tea is everything a good black tea should be: rich flavor, sweetly fragrant, delicately floral, and deliciously refreshing at any time of the day

Premium Organic Tea Collection



Organic Ceylon black Tea:
This classic black tea from the mountainous interior of Sri Lanka has smooth flavor, medium body and slightly fruity finish. This tea is a traditional favorite amongst black tea lovers.



Organic Earl Grey Tea:
A British tea classic and is the most popular tea in the Western World. Organic Earl Grey is our best selling black tea blend of bold flavored tea trees infused with natural Bergamot.



Organic English Breakfast Tea:
A crisp and robust blend of premium grade black teas. A savory mixture of China, India, Ceylon and Kenya leaves is great with a splash of milk.



Organic Green Tea:
Blended with fresh jasmine blossoms by a traditional tea scenting process. The green tea absorbs the natural essence from fresh jasmine blossoms and imparts a sweet and soothing fragrance in every cup.



Organic Black Tea Blend:
Highly fragrant, with strong floral and fruity aromas, as well as a pleasant woody note. The taste should be slightly bitter with no astringency, and a sweet aftertaste.

Premium Herbal Blend Tea Collection



Enchanted Blend:
A blend of 8 herbs: spearmint, rosemary, lemon balm, linden, eucalyptus, wood betony, blackberry leaf and ginseng



Goya Chai:
A blend of cinnamon, ginger, cardamom, black tea, allspice, cloves and black pepper. Take with a little milk and sugar...delicious.



Langkawi Blend:
This tea tastes as wonderful as it smells. Passion fruit, mango, cornflower, black tea, blue mallow blossoms, marigold, safflower and tropical flavoring



Kashmir Mint:
A pleasant minty blend of peppermint, licorice root and cloves.



Tripoli Blend:
A gentle yet spiced blend of cinnamon, cardamom, ginger and black pepper. Non-caffeinated.



Simple Tea 2008 Rare Tea Wholesale Price List : Tall Tin

Rare whole-leaf tea collection	Net Wt.	Unit cost/tin	MSRP	Case (12 tins)
Rare organic whole-leaf ancient green tea	1.5 oz	5.20	8.75	62.40
Rare high mountain whole-leaf green tea	3.5 oz	7.80	13.25	93.60
Rare high mountain whole-leaf Jasmine green tea	3.5 oz	7.80	13.25	93.60
Rare organic whole-leaf ancient mountain black tea	1.5 oz	5.20	8.75	62.40
Rare high mountain whole-leaf oolong	3.5 oz	7.80	13.25	93.60
Organic Premium Tea Collection	Net Wt.	Unit cost/tin	MSRP	Case (12 tins)
Organic Ceylon Tea	3.5 oz	6.25	10.65	75.00
Organic Earl Grey	3.5 oz	6.80	11.55	81.60
Organic English Breakfast	3.5 oz	5.90	10.00	70.80
Organic Jasmine Tea	3.5 oz	6.65	11.30	79.80
Organic black tea blend	3.5 oz	6.10	10.35	73.20
Herbal Blend Tea Collection	Net Wt.	Unit cost/tin	MSRP	Case (12 tins)
Enchanted Blend	3 oz	5.25	8.99	63.00
Goya Chai	3 oz	6.40	10.99	76.80
Kashmir Blend	3 oz	5.45	9.25	65.40
Langkawi Blend	3 oz	5.85	9.99	70.20
Tripoli Blend	3 oz	5.90	10.00	70.80



Simple Tea 2008 Rare Tea Wholesale Price List : Small Tin

Rare whole-leaf tea collection	Net Wt.	Unit cost/tin	MSRP	Case (12 tins)
Rare organic whole-leaf ancient green tea	1.2 oz	4.20	7.15	50.40
Rare high mountain whole-leaf green tea	2.0 oz	5.40	9.20	64.80
Rare high mountain whole-leaf Jasmine green tea	2.0 oz	5.40	9.20	64.80
Rare organic whole-leaf ancient mountain black tea	1.2 oz	4.20	7.15	50.40
Rare high mountain whole-leaf oolong	2.0 oz	5.40	9.20	64.80
Organic Premium Tea Collection	Net Wt.	Unit cost/tin	MSRP	Case (12 tins)
Organic Ceylon Tea	1.8 oz	4.45	7.60	53.40
Organic Earl Grey	1.8 oz	4.75	8.10	57.00
Organic English Breakfast	1.8 oz	4.25	7.25	51.00
Organic Jasmine Tea	1.8 oz	4.70	7.99	56.40
Organic black tea blend	1.8 oz	4.35	7.40	52.20
Herbal Tea Blend Collection	Net Wt.	Unit cost/tin	MSRP	Case (12 tins)
Enchanted Blend	1.2 oz	3.60	6.15	43.20
Goya Chai	1.2 oz	4.10	6.99	49.20
Kashmir Blend	1.2 oz	3.70	6.30	44.40
Langkawi Blend	1.2 oz	3.85	6.55	46.20
Tripoli Blend	1.2 oz	3.90	6.65	46.80



How to order your private label tea

We would like to make the buying process as easy as possible. But sometimes doing something new and different can be a bit confusing. Please feel free to contact us. We want to understand your needs and requirements. We will be happy to walk you through the process.

Our standard label is a round 2.5" inch and the art and the copy is scaled to fit the label. We will email you a free PDF file or fax copy of your label for approval. You can send your label art in several ways.

- The simplest is for you to send us a finished label art that will fit into 2.5" round label. We offer other labeling alternatives, such as rectangular or wrap around labels, four color process, embossing, laser tinting, etc., with additional cost.
- Send us your digital logo and let us put together the label. We work with high resolution JPG, AI and .EPS files.
- If you prefer not to handle any art, you can just fax us your store name, logo or business card and we will match the layout and typeface as closely as possible.
- All of our labels are printed with digital color print process on pre-printed color backgrounds - green, purple, blue, yellow, and brown. We also print to satin glossy white.
- The first time set up fee is \$70.

Terms + Conditions

- In most cases, we can deliver your order in two weeks upon receipt of the order
- All prices are in US\$ FOB Oakland, California .
- Minimum order is 2 dozen per tea
- Payment terms VISA, MasterCard, AMX and PayPal.
- Orders are shipped ground UPS unless otherwise specified.
- Shortage and discrepancies must be reported within 5 business days of receipt of the order.
- Discounts available for large orders.

Contact Information

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